

PRESS RELEASE

Series Lab Hamburg 2022 under way

Hamburg, 14.06.2022 At what is meanwhile the 6th edition of the "Series Lab Hamburg", 20 European teams will meet in the Hanseatic city of Hamburg from June 14 to 16 to work on their series projects with screenplay experts. The Lab is a cooperation of Creative Europe Desk Hamburg, MOIN Filmförderung and Letterbox Filmproduktion.

The 20 projects come from European countries ranging from Finland to Spain. Drama and thriller continue to be en vogue at this year's Series Lab, but children's and comedy are also represented.

All teams and their projects will be mentored over two days, in small groups led by five renowned series professionals who are responsible for many successful, internationally award-winning productions. They analyze and discuss plots, characters and suspense arcs with the project teams and give them valuable tips. On the third day, the teams have the opportunity to find financing partners in speed dating sessions with 18 representatives of world distributors, TV stations and platforms from ten countries.

Successfully produced

"We are very proud that in our sixth edition of the Series Lab we can already look back on a number of produced projects that have found their way to European audiences," says Christiane Siemen, CEO of Creative Europe Desk Hamburg, citing as examples "Death of Friends" by Letterbox Filmproduktion, "Parliament" by Cinétévé, "Missing Lisa G5", a Belgian-German coproduction by Zodiak and Red Balloon, "Furia" by Monster Scripted and "The state of Happiness" by Maipo Film, which is currently available in the ARTE Mediathek. The demand for European series continues to grow in the global market. The Lab offers a platform to intensively discuss projects in an early stage of development with top-class advisors and to present them to international financiers."

Ausgelobter Preis

In diesem Jahr vergibt die von MEDIA finanzierte [Art Department Master Class](#) einen Preis an eines der Projekte: Ein Team hat die Chance, an einem dreitägigen Training in Italien teilzunehmen, bei dem sich alles um die digitale Postproduktion und die neuesten Technologien und Innovationen zur Verbesserung des Arbeitsablaufs im Art Department dreht.

Über das Series Lab Hamburg

Das Series Lab findet vom 14. bis 16. Juni statt und ist eine Kooperation zwischen Creative Europe Desk Hamburg, der MOIN Filmförderung und der Letterbox Filmproduktion. Unterstützt wird das Lab von ZDF Enterprises, Sky Deutschland, Hamburg Marketing, GRAEF Rechtsanwälte sowie von den Creative Europe Desks aus Dänemark, Finnland, Flandern, Frankreich, Irland, Luxemburg, den Niederlanden, Norwegen, Österreich, Schweden, Spanien, Turin, Wallonie-Brüssel und dem Media Desk Suisse.

Foto: Collage Series Lab Hamburg 2019_CED Hamburg

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Creative Europe ist das Förderprogramm der Europäischen Kommission für die audiovisuelle Branche sowie den Kultur- und Kreativsektor. Informationen zu Creative Europe geben die fünf deutschen Creative Europe Desks: Über das Teilprogramm MEDIA informieren Büros in Berlin/Potsdam, Düsseldorf, Hamburg und München. Zum Teilprogramm KULTUR berät das Büro in Bonn.

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