

EURODOC 2018

Training programme designed for documentary film producers

EURODOC is a training programme designed for documentary film producers who want to enhance the development stage of their projects on the international level, as well as for commissioning editors from the documentary departments of television stations and funding institutions. EURODOC fosters the development of documentary film projects in a highly demanding and creative way.

Eligible participants:

- Managers of a production company
- Producers
- Production managers
- Commissioning executives from the documentary departments of TV channels Representatives from film funds or institutions that fund documentary projects.

Eligibility: Member of the European Community or national of a country which has signed an agreement with the Creative Europe Programme of the European Community.

20% of non-European participants are eligible to take part in the training.

Training period:

The Programme consists of 3 one-week sessions, spread over an eight-month period: 150 hours / participant.

- Session 1: 50 hours - March 2018 – Development;
- Session 2: 50 hours - June 2018 - Coproduction, Financing & Packaging;
- Session 3: 50 hours - October 2018 - Meetings with the Experts.

Participation fees:

The pedagogical cost amounts to 2,800 € for European participants, and 1,400 € for non-European participants. Accommodations and travel costs for the three sessions are also at the expense of participants.

Languages spoken: English & French (two working groups).

Objectives

EURODOC facilitates meetings and relations among the most active professionals in the documentary sector in a number of European countries and beyond using their documentary projects as a basis.

Objectives:

- To improve the development level of documentary projects with international potential, their financing and management;
- To face the technological changes in the field of development, production and distribution;
- To strengthen the international development of small and medium-sized companies;
- To develop trans-national cooperation and to better consider the international dimension and the various market realities;
- To set up a sustainable networking of skills and exchanges by bringing together the professionals and the decision-makers of this sector;
- To take into account the special aspects of countries with low production capacity to remedy the structural difficulties encountered by professionals in those countries.

Skills that are improved

Development of a project, coproduction, legal & financial aspects, management, etc

Major changes are occurring in production, distribution and broadcasting: our objective is to get an in-depth understanding of what the main protagonists are facing in the industry today.

Throughout the three sessions, all the basic fundamentals of the production process are covered: negotiations for rights acquisition, relationship between the director and the producer, financing the development stage, production methods, budgeting, identification of potential partners on the international level, drafting of related documents, trailers creation, pitching preparation, financing, drafting of co-production agreements, management of the production company, promotion and distribution, analysis of the documentary film market, pitching preparation.

Methodology

- Group work: 2 groups of 12/13 producers with projects and 2/3 participants from documentary departments of TV channels and Funds are established – one English-speaking group and one French-speaking group.
- Expert assessment: in each session, experts hold individual meetings with each participant in order to analyze their projects: during the first session, the scripts are treated, during the second session the budget and the production strategy. During the last session, over 400 individual meetings are organized between the participants and the experts invited (around 20/25 between commissioning editors, distributors, sales agents, film funds representatives, festival programmers and curators, producers and filmmakers)
- Plenaries: general topics are treated: author's rights, financing schemes, production, co-production, pitching, company management, distribution and sales, etc.
- Case studies: at each session, particularly relevant co-productions are analyzed in depth, including films produced by past Eurodoc participants. The screening of the film is followed by a debate with the producer(s) and the main financiers of the film.

Description of the sessions

Session 1: Development / 6 days / March 2018

The first session focuses on analyzing the projects of the participants, in terms of script and development, in order to consolidate the overall coherence of each project. Individual meetings with experts accompany this group work. During this session, the film directors may take part to the individual meetings together with their producers. The plenary assemblies cover issues such as intellectual property, acquisition of rights and development funding sources.

Session 2: Coproduction, Financing & Packaging / 6 days / June 2018

During this session, the participants finalize the packaging of their projects before presenting them to the decision-makers and focus on:

- Budgeting: definition of artistic ambitions of the project and its production mode;
- Financing: identification of the diverse partners capable of co-financing, on a national and international level;
- Packaging: preparation of the dossier in terms of creative, technical, legal and financial aspects;
- Co-producing: to reach different agreements and contracts that are compatible with each other.

The participants also work on the production of trailers.

A debate is organized with distributors, on the changing trends of the documentary film market, the festival's circuit, theatrical distribution, Internet, new modes of consumption and emerging markets.

The third session is mainly dedicated to the one-to-one meetings with the Experts. During three days, individual meeting of 45 minutes each are organized for each participant with the more pertinent experts for their project attending the session.

The one-to-one are intensively prepared during the first two days of the session.

The plenary focus on company management and on the situation of the international documentary film market.

All the decision-makers invited present the editorial lines and eventually the financial capacities of their channels.

During the session, 1/2 case studies of films developed in previous EURODOC training sessions, along with the concrete results of co-productions, are presented in the presence of the producer and of the main funding partners

After each session, participants are requested to send an evaluation on its organization and its pedagogical proposal.

At the end of the training Programme, the participants will receive a certificate attesting their graduation from Eurodoc training Programme.

Applications and contact

On line application: <https://vp.eventival.eu/eurodoc/2018>

Deadline to apply: 13th November 2017

More info: www.eurodoc-net.com

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