

SERIES LAB Lago di Como

DEVELOPMENT AND FINANCING 2025

FACTS AND FIGURES

20-22 OCTOBER 2025
IN MENAGGIO
20 PRODUCER & 20 WRITER
WORK WITH 5 SCRIPT
CONSULTANTS ON THEIR
PROJECT
& MEET 20 FINANCIERS
(ON SITE AND ONLINE) IN
PRE-ARRANGED MEETINGS

ORGANISED BY CREATIVE EUROPE DESK HAMBURG, CREATIVE EUROPE DESK ITALY AND MEDIA DESK SUISSE



IMPRESSIONS of the latest editions







IMPRESSIONS











TUTORS 2025 tbc

Claire Armspach (Head of Drama Development at STV former BBC <u>stvstudios.com</u>)

Miguel Machalski (script consultant, adviser for SOURCES2, EAVE, LIM, TorinoFilmLab, miguel-machalski.com)

Nayeem Mahbub (international script consultant)

Two more tbc



CREATIVE EUROPE DESK

WE ARE THE AMBASSADORS OF THE CREATIVE EUROPE MEDIA PROGRAMME OF THE EUROPEAN COMMISSION

WE BRING MORE EUROPE TO THE REGION AND THE REGION CLOSER TO EUROPE

BY BRINGING INTERNATIONAL EXPERTS, ENHANCING COLLABORATION ACROSS BORDERS, ADVICE THE INDUSTRY IN TERMS OF EUROPEAN FUNDING AND OTHER OPPORTUNITIES

FOR THE LAB WE COOPERATE WITH OUR COLLEAGUES IN 14 EUROPEAN COUNTRIES



SPONSORING 2025

- ROLL-UP
- LOGO ON ALL MATERIAL
- REPRESENTATION IN THE HOTEL/VENUE
- SPECIAL SPONSORING OF DINNER
- ONE ON ONES WITH THE PARTICIPANTS
- PRESS AND SOCIAL MEDIA



SPONSORING 2025

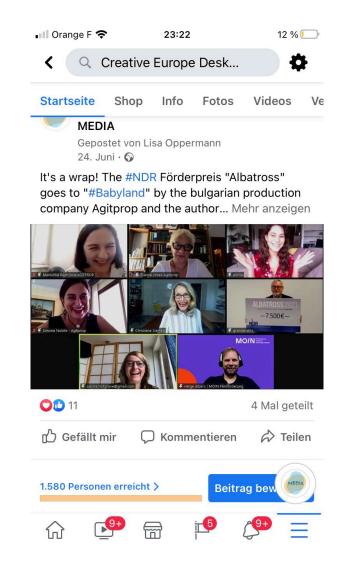
TARGET GROUP:

EUROPEAN PRODUCER AND WRITER FROM 15 COUNTRIES DECISION MAKERS FROM 15 COUNTRIES INLUDING BUYERS, EDITORS, DISTRIBUTORS

OUR COMMUNICATION INCLUDES: NEWSLETTER, WEBSITE ARTICLE, PRESS RELEASES, SOCIAL MEDIA CAMPAIGN

COVERAGE IN PARTNER
COUNTRIES VIA OUR CREATIVE
EUROPE DESKS COLLEAGUES

PRESS PARTNER: CINEUROPA





SPONSORING examples

ROLL-UP AND PROGRAMME

SERIES LAB Development Session Groups

		Group 1	Group 2	Group 3	Group 4	Group 5	Group 6
SERIES LAB		Aspekt Telefilm DE	Deadpan Pic. IE	Bande à Part CH	Manna Film DK	Big Blue NL	Helmathafen DE
		Dansu Films LT	Polar Bear BE	Color of May DE	Federation FR	Eiken Media DE	Agitprop BG
		Mediterraneo C. IT	The StoryBay DE	Mer Film NO	Youngfilms DE	Prisma Film AT	Tamtam Film DE
		Jyoti Film DE	TV ON Prod. ES	SF Studios SE	Bonusfilm AT	Tuffi Films FI	Scope Pictures BE
		Blanca Escoda Agusti	Claire Armspach	Ben Harris	Miguel Machalski	Donna Sharpe	John Yorke
Section 1		Group 1:	Group 2:	Group 3:	Group 4:	Group 5:	Group 6:
Tue, June 22	11.15 - 1.15 pm	Dansu Films	Deadpan Pic.	Mer Film	Youngfilms	Big Blue	Tamtam
Session 2		Group 2:	Group 1:	Group 5:	Group 3:	Group 6:	
Tue, June 22	3 - 5 pm	The Story Bay	Jyoti Film	Eikon Media	Color of May	Scope Pictures	Group 4: Federatio
Session 3		Group 3:	Group 6:	Group 2:	Group 1:	Group 4:	Group 5:
Wed, June 23	10 - 12 pm	Bande à Part	Heimathafen	TV ON Prod.	Mediterraneo	Manna Film	Tuffi Films
Session 4		Group 4:	Group 3:	Group 6:	Group 5:	Group 1:	Group 2:
		Bonusfilm	SF Studios	Agitprop	Prisma Film	Aspekt Telefilm	Polar Bear

IMPRINT

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#MEDIAprogEU #coproduction #storytelling

SPONSORING examples advertisements in the catalogue













Experts

Distributor

After IS years in Mg group as a byex, Edertt worked as a producer for the network. During that time, he developed pre-acquinitions deels and produced many domestic fictions as well as international copporacions. He left in 2011 to be part of the produc-tion group Newen where he worked as a producer for the French series "Plus Belle Is "A". He then created his own production company, first widn's News more as a fine-

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