

## PRESS KIT

### VISIONS OF A CREATIVE EUROPE

#### Online Conference on the Cultural Future of Europe

Livestream Wednesday, September 16, 2020, 2-5 PM CET, on [Alex Berlin](#), [YouTube](#) and [Facebook](#)



**Minister of State for Culture and the Media Prof. Monika Grütters** opens the conference on the occasion of the German EU Council Presidency, presented by **Creative Europe MEDIA Desks Germany**

**Creative, innovative, diverse** - what role do film, culture and media play in our society? This topic will be explored from a variety of perspectives by cultural and media professionals from various fields ranging from **music to film and artificial intelligence**. The event is funded by the Minister of State for Culture and the Media.

Multi-award winning Icelandic artist **Hildur Guðnadóttir** has established herself at the forefront of experimental pop music. In addition to the Oscar® for the film music for "Joker", she was named "Television Composer of the Year" at the World Soundtrack Awards in Ghent in 2019. She talks about how Europe sounds at the moment and how it could sound in the future. How **can film and music as the "heart and soul of Europe"** help to overcome the great challenges?

**Johanna Koljonen** is a media analyst and author of the Gothenburg Film Festival's annual "**Nostradamus Report**" which looks into the near future of the audiovisual industry. In an interview she presents the current report and gives an **update for post-pandemic times**.

## VISIONS OF A CREATIVE EUROPE – PRESS KIT

**Artificial intelligence** is the topic of **Christian Mio Loclair**, Creative Director at Waltz Binaire, the laboratory for creative innovations based on new technologies, data and innovative software experiments. He explores the question of what impact AI has on society, culture and the arts.

With its call "**Cinemas as Innovation Hubs**", the European Commission last year called on cinemas and other cultural institutions to jointly develop ideas for the creation of innovative cultural centers for rural regions. **Susa Pop** from the **Public Art Lab**, **Carolin Huder**, **Kammerspiele Kleinmachnow** and **Gorana Barišić Bačelić**, **Fortress of Šibenik** present their project "**Connecting Cinemas in Rural Areas**".

**Teddy Award winner at the Berlinale 2020: "No Hard Feelings"** by Faraz Shariat was produced by the Jünglinge Filmkollektiv. Declared credo: The young European film has to tell queer, diverse and above all specific stories about **living together in our societies**. The two leading actors\* **Banafshe Hourmazdi** and **Benjamin Radjaipour** talk about marginalized voices in German film and what has to change in order for previously overlooked perspectives to find their way into the film world.

**Sabine Verheyen**, Chairwoman of the Committee on Culture and Education (CULT) in the **European Parliament**, comments on EU cultural and media policy.

**Lucía Recalde**, Head of the MEDIA Program of the EU, gives an update on **CREATIVE EUROPE** under the motto **New Stories, New Collaborations**.

Moderator **AC Coppens**: As founder of "**The Catalysts**", AC promotes the development of innovative actors and thought leaders in the creative industries at the interface of digital technology and creative content.

You can find the complete program [here](#).

### **Content Press Kit:**

- Overview participants
- Program
- Short Bios
- Link to the [press photos](#)

## VISIONS OF A CREATIVE EUROPE – PRESS KIT

<b>OVERVIEW – in order of appearance:</b>		
	<b>Moderator:</b> <b>AC Coppens,</b> The Catalysts	As <b>founder of THE CATALYSTS</b> , AC boosts the development of innovative players & thought leaders in the creative industries at the intersection of innovative technologies & creative content.
<b>Words of Welcome:</b>		
	<b>Prof. Monika Grütters</b>	Minister of State for Culture and the Media
<b>Statement on EU Cultural and Media Policy :</b>		
	<b>Sabine Verheyen</b>	Chairwoman of the Committee for Culture and Education, European Parliament
<b>Interview: Why art &amp; culture are important for our future:</b>		
	<b>Hildur Guðnadóttir</b>	Composer, <i>Oscar</i> ® for best original score “ Joker”
<b>The Nostradamus Report 2020:</b>		
	<b>Johanna Koljonen</b>	Media industry analyst and author of Gothenburg Film Festival’s <b>Nostradamus Report</b> .

## VISIONS OF A CREATIVE EUROPE – PRESS KIT

<b>Studio Talk: Playing AI:</b>		
	<b>Christian Mio Loclair</b>	Creative Director at Waltz Binaire new media artist, computer scientist and choreographer
<b>Creative Europe – New Stories, New Collaborations:</b>		
	<b>Lucía Recalde Langarica</b>	Head of Creative Europe MEDIA at European Commission
<b>Studio Talk “Connecting Cinemas: Cinemas as Innovation Hubs”:</b>		
	<b>Carolin Huder</b>	Kammerspiele Kleinmachnow Winner Cinema Program Award 2020 Initiator and project lead and of Connecting Cinemas.
	<b>Susa Pop</b>	Founder the Public Art Lab pioneer in the field of urban media arts Co-Initiator the Urban Media Art Academy and the Connecting Cities Network
	<b>Gorana Barišić Bačelić</b>	Acting Director, Cultural Institution “Fortress of Šibenik”, Croatia, which is one of seven partners in the “Connecting Cinemas” project
<b>„Futur Drei“ – No Hard Feelings:</b>		
	<b>Banafshe Hourmazdi</b>	Actress, Futur Drei
	<b>Benjamin Radjaipour</b>	Actor, Futur Drei

All pictures in high res and with © in the [Dropbox](#).

# VISIONS OF A CREATIVE EUROPE – PRESS KIT

## THE PROGRAMME (CET)

- 14:00 – 14:15** Welcome & Introduction AC Coppens, The Catalysts, Susanne Schmitt CED Berlin-Brandenburg
- 14:15 – 14:25** Words of Welcome Minister of State for Culture and the Media Prof. Monika Grütters
- 14:25 – 14:40** Hildur Guðnadóttir Reflections: Why art and culture are important for our future – how can film and music contribute to a more collaborative and human society
- 14:40 – 14:50** EU Cultural and Media Policy: Sabine Verheyen, European Parliament Committee on Culture and Education
- 14:50 – 15:15** The Nostradamus Report 2020 Interview: Johanna Koljonen, Media Analyst, Gothenburg Film Festival
- 15:15 – 15:40** PLAYING AI Talk: Christian Mio Loclair, Waltz Binaire “What are the implications of artificial intelligence for society, culture and art?”
- 15:40 – 16:00** CREATIVE EUROPE: NEW STORIES - NEW COLLABORATIONS Interview: Lucía Recalde, Head of Creative Europe MEDIA, European Commission
- 16:00 – 16:25** RETHINKING CINEMA Talk: Susa Pop, Public Art Lab & Carolin Huder, Kammerspiele Kleinmachnow, Gorana Barišić Bačelić, Fortress of Šibenik – Project: “Connecting Cinemas in Rural Areas”
- 16:25 – 16:50** CROSSING BORDERS Film Talk: “Futur Drei – No Hard Feelings”  
Guests: Benjamin Radjaipour, Banafshe Hourmazdi

**\*Please Note:** Times may be subject to change

## Short Bios – in order of appearance



**Moderator: AC Coppens**

As **founder of [THE CATALYSTS](#)**, AC boosts the development of innovative players & thought leaders in the creative industries at the intersection of innovative technologies & creative content. A 360-degree view of innovation in AI, Blockchain, Neuroscience and Digital Media, to Film, VR/AR/XR, Design & Immersive Sound, AC's cross-sector know-how is the founding of an unique way to moderate different formats in events dealing with the future of entertainment across technology, scientific research, academic discourse and broader cultural and societal shifts. A solid background in performing arts make AC a coveted speaker for major international events, presenting keynotes, hosting workshops and moderating thought-provoking discussions at diverse Media & Tech conferences such as [Berlinale Talents](#), [Cannes NEXT](#), [EFM Horizon](#), [CPH:DOX Cinema & Science](#), [European Film Forum](#), [Falling Walls](#), [Reeperbahn Festival](#), [Silbersalz Media & Science Conference](#) .. amongothers. Based in Berlin, AC is also active in New York and Zurich.



**Prof. Monika Grütters**

### **Minister of State for Culture and the Media**

She gained her professional experience at the opera, in publishing and in the museum sector before she was responsible for art and cultural programmes in large companies. From 1998 to 2013 she was a member of the board of the "Brandenburger Tor" foundation. Since 1999 she has been honorary professor for cultural management at the Free University of Berlin.

Monika Grütters has been a member of the CDU since 1980. Since December 2016 she has been a member of the executive committee of the German CDU. From December 2016 to May 2019, she was chairwoman of the CDU regional association in Berlin.

From 1995 to 2005, Monika Grütters was a member of the Berlin House of Representatives, where she was the spokesperson for science and cultural policy of the CDU parliamentary group. She has been a member of the German Bundestag since 2005 and Chairwoman of the Committee on Culture and Media from 2009 to 2013. Since December 2013 she has been Minister of State in her second term of office and the Federal Government Commissioner for Culture and the Media.

## VISIONS OF A CREATIVE EUROPE – PRESS KIT



**Sabine Verheyen, European Parliament**

Sabine Verheyen has been a Member of the European Parliament for the German Christian Democrats (CDU) since 2009. In 2019 she got elected as Chairwoman of the Committee for Culture and Education, after having served as coordinator for the European People's Party in this committee for five years. She focuses in particular on education and media policy as well as digital agenda issues. As former mayor of Aachen (1999 to 2009) she focuses additionally on issues that are of relevance to the local authorities. She has been co-rapporteur for the Audio-Visual Media Services Directive and has been a Member of the European Parliament's annual delegation to the Internet Governance Forum since 2009. Sabine Verheyen studied architecture at FH Aachen University of Applied Sciences.



**Hildur Gudnadóttir, composer**

Hildur Gudnadóttir is an Academy Award-, Golden Globe-, Grammy-, BAFTA-, and Emmy-winning Icelandic artist, who has been manifesting herself at the forefront of experimental pop and contemporary music. In her solo works, she draws out a broad spectrum of sounds from her instrumentation, ranging from intimate simplicity to huge soundscapes. Her work for film and television includes "Sicario: Day of the Soldado," "Mary Magdalene," and the critically acclaimed HBO series "Chernobyl," for which she won the Primetime Emmy Award in the Outstanding Music Composition for a Limited Series, Movie or Special category, as well as a Grammy Award in the Best Score Soundtrack For Visual Media category and a BAFTA for Best Original Score. In addition, her body of work includes scores for films such as "Tom of Finland," "Journey's End" and 20 episodes of the Icelandic TV series "Trapped," streaming on Amazon Prime. Gudnadóttir received a Golden Globe, BAFTA and Academy Award for her work on "Joker". The Society of Composers & Lyricists awarded her scores for "Joker" and "Chernobyl" at this year's inaugural ceremony. In 2019 she was named Television Composer of the Year at the World Soundtrack Awards in Gent. Gudnadóttir lives in Berlin, Germany.

## VISIONS OF A CREATIVE EUROPE – PRESS KIT



**Johanna Koljonen, “The Nostradamus Report 2020”**

Johanna Koljonen (founding partner, Participation Design Agency) is a media industry analyst, broadcaster, author and experience designer. She is the author of the Göteborg Film Festival’s annual Nostradamus Report, which charts the near future of the screen industries with a focus on scripted content. She lectures internationally on changes in the media sector, as well as on participation and narrative design for games and experiences in analogue and virtual spaces. Her background is in public service broadcasting in Sweden, where she has worked in TV and radio, and in cultural criticism for major newspapers. She serves on the board of the Swedish Film Institute. In 2011, she received the Swedish Grand Journalism Award in the Innovator category. She has a BA first class honours in English literature from Oxford University, and her latest book is *Larp Design: Creating Role-Play Experiences* (2019).



**Christian Mio Loclair, Waltz Binaire**

Christian Mio Loclair, creative director at Waltz Binaire, is a new media artist, computer scientist and choreographer from Berlin, Germany.

He explores the friction of nature colliding with data and digital procedures. Using cutting edge technology and artificial intelligences in interactive installations, audio-visual experiences, visual narratives and dance performances, he continuously explores the harmony and tension of the encounter of humans and machines. Mio is publishing his work on digital installations, unexpected galleries and theatre stages around the world for commercial and independent projects.

Furthermore Mio spoke about the philosophy of his work at the Palais De Nations (United Nations), MIT (Boston), Centre Pompidou (Paris) and Frauenkirche (Dresden), among others.

His work has been featured by companies such as Google, IBM, Mercedes Benz, BMW and VW and presented at museums such as Ars Electronica, Today Art Museum Beijing and Centre Pompidou.

## VISIONS OF A CREATIVE EUROPE – PRESS KIT



**Lucia Recalde Langarica, European Commission**

Spanish born Lucia Recalde Langarica is Head of the unit "Audiovisual Industry and Media Support Programmes" in the Directorate General (DG) for Communications Networks, Content and Technology (CONNECT) of the European Commission. Prior to that, she was a part of the management of the DG for Education and Culture (EAC) as Head of Unit for Higher Education, Innovation, Entrepreneurship and the EIT (the European Institute for Innovation and Technology). Ms Recalde joined the European Commission in 1995 and until 2006 served the DG for Employment and Social Affairs in various positions. She started her career as policy officer at the Directorate of European Affairs of the Basque Government.



**Carolin Huder, Neue Kammerspiele Berlin**

Initiator and project lead and of "Connecting Cinemas in Rural Areas". In 2012 the cooperative KulturGenossenschaft Neue Kammerspiele took over the management of the traditional cinema and since then established it as the social and culture centre of the region. They offer a well-curated programme of classical arthouse with a twist and a focus on European Cinema. High-quality events such as concerts, readings, parties and theatre round up the cultural focus.



**Susa Pop, Co-Founder "The Public Art Lab"**

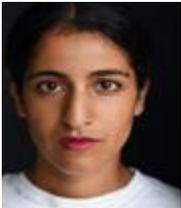
**Susa Pop**, co-founder and artistic director of Public Art Lab a Berlin based action research lab and platform for urban media art that investigates, curates, and produces artistic projects in the urban public sphere at the intersection of media arts, urban planning and creative technologies. PAL is specialised in creative citymaking, citizen science and translocal dialogue that empower social interactions and citizens' engagement.

## VISIONS OF A CREATIVE EUROPE – PRESS KIT



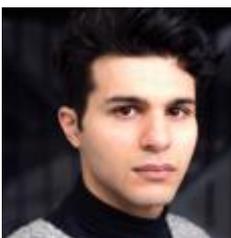
**Gorana Barišić Bačelić, Fortress of Šibenik**

Public Cultural Institution Fortress of Culture Šibenik is a partner in the “Connecting Cinemas” project. The institution focuses on sustainable management and preservation of cultural heritage, namely the two revitalized fortresses in Šibenik – St. Michael’s Fortress and Barone Fortress. Organization’s efforts are aimed at constant improvement of sustainable management of heritage, close cooperation with local community and improvement of visitor’s experience.



**Banafshe Hourmazdi, Actress „No Hard Feelings“**

Banafshe Hourmazdi studied acting at the Baden-Württemberg Academy of Performing Arts and at the Zurich University of the Arts. She developed and performed plays at Ballhaus Naunynstraße Berlin, Münchner Kammerspiele, Theater Oberhausen, Ruhrtriennale and Sophiensaele Berlin, among others. For her production "Meine Nase läuft" (Theater Drachengasse) she was awarded the Newcomer Prize of the City of Vienna in 2015. For her acting performance in the ensemble of Futur Drei she won the Götz-George Young Talent Award at the First Steps Awards in 2019.



**Benjamin Radjaipour, Actor „No Hard Feelings“**

Benjamin Radjaipour was born in Tübingen in 1990, grew up in various places, studied acting at the Berlin University of the Arts and was most recently a member of the ensemble at the Munich Kammerspiele. In 2019, he was voted Young Actor of the Year in the Theater Heute critics' survey for his work in the ten-hour antiquity project "Dionysos Stadt" and received the Götz-George Young Actor of the First Steps Awards for Faraz Shariat's "No Hard Feelings", together with his fellow actors Banafshe Hourmazdi and Eidin Jalali.

All pictures in high res and with © in the [Dropbox](#).