



**Be dramatic! The New Wave of European Series – 24<sup>th</sup> of September 2015**

The first day of the Holland Film Meeting 2015 will be dedicated to the new must-see European television series. This programme is organized in collaboration with the Dutch Cultural Media Fund, the Creative Europe MEDIA Desks from the Netherlands, Flanders, Hamburg, the NRW and Austria, CoBO and the French TV think tank and festival Série Series which has, in just a few years, become a leading platform for TV professionals: screenwriters, directors, producers, distributors and financiers. TV series are going through a new 'Golden Age' both in terms of creativity and business. For audio-visual producers this has become a new path to explore. The HFM and its partners will offer a panoramic on the state of European Drama today, and will bring to Utrecht the creators of recent and remarkable shows from the Netherlands, Belgium, Germany and Austria. Série Series will conduct case studies of still unreleased series, which will be presented by their creative teams who explain the development process in detail. The day programme furthermore includes expert panels and individual professional meetings.

Série Series was thought up and implemented by professionals from the world of TV series (the Editorial Committee) to show and share the best of European TV series. This Committee is made up of producers, directors, composers and screenwriters. More information on Série Series can be found here: <http://www.serieseries.fr/en/presentation.php>

To register for **Be dramatic! The New Wave of European Series** please reply directly to the Creative Europe Media Desk before **31<sup>th</sup> of august**.

Additionally participants of the event can acquire observers status to attend the **Holland Film Meeting**, taking place from September 24<sup>th</sup> to 27<sup>th</sup> in the context of the Netherlands Film Festival. The HFM looks to stimulate a high level of co-production activity between many of Europe's leading representatives from the Dutch, European and global film industry. The HFM comprises the HFM Co-production Platform, the Work-in-Progress Session, the NFF International Screenings, professional workshops and panels and the Binger-Screen International Interview. More information can be found on our website: [http://www.filmfestival.nl/profs\\_en/holland-film-meeting/](http://www.filmfestival.nl/profs_en/holland-film-meeting/)

**Deadline for the observers badge of the Holland Film Meeting is 21<sup>st</sup> of august!**

Please send your request to [guestdepartment@filmfestival.nl](mailto:guestdepartment@filmfestival.nl) (including the name of the Media Desk that invited you for the European Series Day). The administration fee for an observers badge is € 30. The costs for the 3 course lunches offered at Karel V at the Holland Film Meeting are 40 € per day. Please note that the capacity for the lunches is limited so we can only admit a certain amount of guests besides the Holland Film Meeting participants.

**Accommodation:**

For participants of the European Series Day we can offer the possibility to book a hotel room to NFF conditions at € 105 incl. breakfast (incl. VAT, ex. 5% tourist tax) with a code that can be used while booking.

EYE Hotel - 15 minute walk to Grand Hotel Karel V  
<http://www.eyehotel.nl/en/>

Mother Goose Hotel - 10 minute walk to Grand Hotel Karel V  
<http://www.mothersgoosehotel.com/en>

Best regards,

Signe Zeilich-Jensen -Head of Industry Holland Film Meeting  
Corinna Dästner – Producer Holland Film Meeting