

# The EDN Pitch Pilot Workshop

## May 2-4, 2016 at University for Television and Film in Munich

Presented by Creative Europe Desk München, DOK.fest and European Documentary Network EDN with the support of FilmFernsehFonds Bayern.

The EDN Pitch Pilot Workshop is a three-day event focusing on the development of pitch pilots for 4-6 selected documentary projects.

You can participate with a project in development as well as an observer.

- You can submit your project for participation until Tuesday, March 15, 2016.
- Observers can apply up until March 30, 2016, on a "first come – first served" basis.

The pitch pilot workshop is designed to strengthen the visual expression of documentary projects and create a better understanding of editing pilots for funding. With supervision from a leading international editor and an EDN staff member, the participants edit a pilot for their documentary projects and thereby:

- Strengthen the potential for financing
- Enhance dramaturgical structures
- Improve international co-production opportunities
- Make crucial decisions about style and filmic constructions.

### Why participate in a pitch pilot workshop?

Pitching sessions have become a frequent tool when it comes to financing documentaries in development. It has become a fixed format everywhere in the world and all year round it is possible to take part in a pitching session, where you have around 7 minutes to present your project to a panel of financiers. With the development of the pitching sessions, the visual part of the pitch has become a central element. To meet these demands for pitching documentaries EDN have developed a workshop with focus on the creative development of the visual material that is shown during a pitch.

### The workshop set-up

We recommend that selected project teams take part in the workshop together, and that the director, producer and editor are present during all three days of the workshop. The workshop will consist of a number of plenary sessions and sessions where the project teams work individually with editing pitch pilots. A room will be allocated for each participating team to work in. Each team brings own equipment for the editing.

### How to participate

The deadline for submitting your project for The EDN Pitch Pilot Workshop is Tuesday, March 15, 2016. You submit your project by sending a written 2-page presentation of your project accompanied by visual material. Your written 2-page presentation has to be in English and should include the following elements:

- Title, name of producer, production company, director and editor, length, format & production plan/time of delivery
- Short synopsis
- Treatment with visual approach & reflections on the narrative
- The total budget sum (not the whole budget) & a brief financing plan
- Short CV & filmography of company and director
- Contact details on producer/production company and/or director

You submit your project by sending your 2-page presentation by email to the Creative Europe Desk München via [info@ced-muenchen.eu](mailto:info@ced-muenchen.eu).

### The visual material

Your application should be accompanied by visual material already shot for the submitted project. You submit your visual material by including a link to an online streaming facility, like Vimeo or YouTube, when emailing your 2-page presentation.

### Participation fees

Applying for The EDN Pitch Pilot Workshop is free. The project teams selected to take part in The EDN Pitch Pilot Workshop pay the following fees:

1<sup>st</sup> team member of the project team: 200 Euro

Additional team members: 50 Euro.

### Participating as Observer

For The Pitch Pilot Workshop 8-10 observer seats are available. When participating as an observer you will take part in all sessions on equal terms with the project teams. Only exception is not having a concrete project developed and a pitch pilot edited. Observers pay 50 Euro for participating. To apply for an observer seat, please send an email to the Creative Europe Desk München via [info@ced-muenchen.eu](mailto:info@ced-muenchen.eu).