

JOIN THE EUROPEAN FILM FORUM  
**CONFERENCE IN CANNES**  
FINANCING  
EUROPEAN WORKS  
IN THE DIGITAL AGE



Creative  
Europe  
MEDIA



european  
film  
forum

16 MAY / 15.00-18.00  
**PALAIS DES FESTIVALS**  
Salon des Ambassadeurs



#MEDIA25

**While films are cultural creations, access to finance is an issue of paramount importance on which the European Commission wishes to launch an open debate and listen to the views of the key players involved in financing, content production, sales and distribution.**

**What models should be promoted? Should public policies be adapted? How could European films attract more investment? Is today's model still fit for purpose or do we need more agile tools in this fast changing world?**

A keynote speech by European Commissioner Günther H. Oettinger, a scene setter by the European Audiovisual Observatory and two moderated panel discussions with prominent industry representatives, financiers and managers will approach the subject from different perspectives.

#### **LIST OF OUR SPEAKERS**

**Günther H. Oettinger**, European Commissioner for Digital Economy and Society

**Silvia Costa**, Member of the European Parliament, Chair Culture and Education Committee

**Giuseppe Abbamonte**, Director Media and Data, DG CONNECT, European Commission,

**Martin Kanzler**, European Audiovisual Observatory

**Hubert Cottogni**, European Investment Fund

—  
**Colin Brown**, Slated

**Danielle Kadeyan**, Media Finance Partners (SOFITVCINE)

**Tero Kaukomaa**, Blind Spot Pictures

**David Kessler**, Orange Studio

**Amanda Nevill**, British Film Institute

**Dimitri Rassam**, film producer

**Studio CANAL**

Moderator: **Domenico La Porta**

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After the conference you are cordially invited to a **cocktail reception** at the Terrasse du Palais des Festivals.