FUNDING & OPPORTUNITIES FOR ANIMATION PROFESSIONALS

Creative Europe MEDIA

TRAINING & INDUSTRY EVENTS

The Creative Europe MEDIA sub-programme funds a range of training courses and industry events that are targeted specifically at animation professionals, including:

- **Animation sans Frontières – The Animation Production Workshop**
  4 workshops in 4 European animation schools to provide young animation professionals with a comprehensive overview of the art and business of animation.
  [http://animationsansfrontieres.eu](http://animationsansfrontieres.eu)

- **Anima – The Brussels Animation Film Festival**
  The Anima festival explores the diversity of animation, from new film to retrospective programmes, through conferences and meetings with professionals.
  [http://www.animafestival.be/](http://www.animafestival.be/)

- **Cartoon – various seminars and events**
  (360, Springboard, Business, Digital, Connection & Forum)
  Covering: cross-media branding, animated entertainment on connected screens, pitching events like Cartoon Forum (TV series) and Cartoon Movie, project-based seminars and more.
  [http://www.cartoon-media.eu](http://www.cartoon-media.eu)

- **AniDox:Lab – The Animation Workshop**
  3 professional and collaborative seminars bringing together talented documentary and animation filmmakers.
  [http://anidox.com](http://anidox.com)

- **The Annecy International Animation Film Festival and its market, MIFA**
  The International Animation Film Market (MIFA) is held in parallel to the Annecy International Animation Film Festival. It is a content-based market dedicated to the animation industry in which more than 2,600 professionals participate each year.
  [www.annecy.org](http://www.annecy.org)

- **The Animation Production Day**
  A business platform for the German and international animation industry. APD brings together financing, distribution and co-production partners for animation projects and offers focused debates and industry insights at the APD conference.
  [http://www.animationproductionday.de/](http://www.animationproductionday.de/)

- **3D Character Animation Course – The Animation Workshop**
  15 week-programme covering all aspects of 3D character animation.

- **Scriptwriting & Concept Development – La Poudrière**
  12 week-programme dedicated to the development of TV series, TV specials and web series.

- **Animation sans Frontières – The Animation Production Workshop**
  4 workshops in 4 European animation schools to provide young animation professionals with a comprehensive overview of the art and business of animation.
  [http://animationsansfrontieres.eu](http://animationsansfrontieres.eu)

- **Anima – The Brussels Animation Film Festival**
  The Anima festival explores the diversity of animation, from new film to retrospective programmes, through conferences and meetings with professionals.
  [http://www.animafestival.be/](http://www.animafestival.be/)

- **Cartoon – various seminars and events**
  (360, Springboard, Business, Digital, Connection & Forum)
  Covering: cross-media branding, animated entertainment on connected screens, pitching events like Cartoon Forum (TV series) and Cartoon Movie, project-based seminars and more.
  [http://www.cartoon-media.eu](http://www.cartoon-media.eu)

- **AniDox:Lab – The Animation Workshop**
  3 professional and collaborative seminars bringing together talented documentary and animation filmmakers.
  [http://anidox.com](http://anidox.com)

- **The Annecy International Animation Film Festival and its market, MIFA**
  The International Animation Film Market (MIFA) is held in parallel to the Annecy International Animation Film Festival. It is a content-based market dedicated to the animation industry in which more than 2,600 professionals participate each year.
  [www.annecy.org](http://www.annecy.org)

- **The Animation Production Day**
  A business platform for the German and international animation industry. APD brings together financing, distribution and co-production partners for animation projects and offers focused debates and industry insights at the APD conference.
  [http://www.animationproductionday.de/](http://www.animationproductionday.de/)

- **3D Character Animation Course – The Animation Workshop**
  15 week-programme covering all aspects of 3D character animation.

- **Scriptwriting & Concept Development – La Poudrière**
  12 week-programme dedicated to the development of TV series, TV specials and web series.

For a full list of supported training courses and industry events please consult:
[http://creative-europe-media.eu](http://creative-europe-media.eu)

GET IN TOUCH!
For further information, contact your local Creative Europe Desk MEDIA:
Creative Europe MEDIA

FUNDING & OPPORTUNITIES FOR ANIMATION PROFESSIONALS

The Creative Europe MEDIA sub-programme is an EU funding mechanism for the European audiovisual industry and seeks to promote the development, distribution and promotion of European films. Animation professionals can benefit from the following opportunities:

- **Development funding** for projects with high creative value, wide audience reach, and international potential, intended for cinema, TV or digital platforms
- **Production funding** for animation content intended for TV
- **Training** courses and industry events aimed at professionals working in the animation sector

**SUPPORT FOR PRODUCERS – DEVELOPMENT SCHEMES**
(single projects or slate of 3–5 projects)

- **Who can benefit?**
  Independent production companies established for min. 12 months (single project) or 36 months (slate) with an eligible recent success that own the majority of the rights to the project for which funding is being sought.

- **What animation projects are eligible for development funding?**
  Features of min. 60 minutes if intended for cinematic release.

- **How much can you apply for?**
  Single project: lump sum of € 60 000.
  Slate: grants can range from €70 000 to 200 000 (max € 60 000 per project).

**SUPPORT FOR PRODUCERS – TV PROGRAMMING SCHEME**

- **Who can benefit?**
  Independent production companies that own the majority of the production rights to the project for which funding is being sought.

- **What animation projects are eligible for funding?**
  Projects of a total duration of min. 24 minutes intended for TV (one-off or series).

- **How much can you apply for?**
  Single project: lump sum of € 60 000.
  Slate: grants can range from €70 000 to 200 000 (max € 60 000 per project).

Min. 50% of the total financing must come from European sources.

The exploitation rights licensed to the broadcaster have to revert to the producer after max. 7 years for a pre-sale or 10 years for a co-production.

Min. 50% of the financing of the total estimated production budget must be guaranteed from third party sources of finance (either through direct financing or by advance rights sales).

Applications must be submitted at the latest on the day the main animation work starts.

- **How much can you apply for?**
  Animation works can apply for up to 12,5% of their eligible production budget (max. € 500 000).