

CALL FOR PROPOSALS 76/01

| Applicant | Project title | Sector | Format | Target group | Content |
|---|---|---------|--|---|--|
| EAVE - Les Entrepreneurs de l'Audiovisuel Européen | EAVE Forum + EAVE FEIFI Bank | M | FORUM: Four 3-day sessions FEIFI Bank: Two 2-day sessions | Producers, Distributors, Sales agent, Bankers and professionals from Financing institutions | FORUM: This training is addressed to EAVE graduates. It offers 4 thematic seminars of three days each (Distribution, production strategies, new markets) FEIFI BANK: A seminar for bankers or professionals coming from the financial institutions. The aim is to familiarize the professionals from the financial sector with the audiovisual industry and to inform them the potential return of investments in the entertainment industry. |
| Argovela Films | Global Negotiations | M | Two 4-day workshops + one 2-day workshop. | Primarily producers but also audiovisual executives, sales agents, distributors, lawyers, bankers, financiers and a Writer, Director. | Training in negotiations skills targeted at producers, film executives, lawyers, bankers. |
| EPI - Erich Pommer Institut | ELF - Essential Legal Framework | M | Three 2-day workshops + one 3-day workshop per year + Internet tool | Professionals from the legal, banking and financing sectors; producers | This training is dedicated to legal issues and is targeted at professionals from medium sized European companies. |
| Associació Cultural Pilots | Television Script Writing Workshops | SW | PILOTS: 7-day workshops for the development of specific projects; MINI-PILOTS: 3-day miniworkshops organised ad-hoc in different EU countries. | Scriptwriters, Producers, Broadcasters | Training through projects in development targeted at TV scriptwriting techniques (story structure, character development, genre writing, dramatic writing techniques.) combining lectures and tutorials. |
| Vertical Strategy GmbH | VERTICAL strategies | M | 4-day workshops | Producers, Distributors and Sales Agents | Training in marketing and promotion of creative documentary and low-budget features films. |
| Fernseh Akademie Mitteldeutschland e.V. - FAM | European Animation Masterclass - EAM | NT | 90-day sessions (additional 40 days for internship) | Young professionals with first experience in animation, post-graduates of animation studies orientating in professional animation production and production of cartoons. | Intensive courses of 3 months of theoretical lessons and practical work followed by an internship in a professional animation studio. It is aimed at highly creative participants with excellent graphical skills and/or young professionals from the animation sector, who wish to develop their own animation project. |
| Association Secretariat Eureka Audiovisuel | AVEureka re-eDITed | NT | 4-day workshops | Primarily television and feature film producers. The producers, who attend with projects in an advanced state of development, are strongly encouraged to invite the directors or/and scriptwriters attached to the workshops. | "AVEureka re-eDITed" initiative consists on four-day workshops to provide feature film and television enhanced knowledge about the opportunities currently offered in VFX. |
| Media Academie | Concept Development for Cross Platform | NT | Six 5-day modules | Media professionals | Training on concept development for cross platforms. The main aim is to get participants to understand the theoretical framework in which to conceive effective and appropriate cross - platform concepts, with the practical experience to design them within multidisciplinary teams. Two levels of training are provided. |
| Cooperativa de Formação e Animação Cultural | Interactive Television Authoring and Production Development | NT-M-SW | Five 3/4-day sessions + online sessions (10-30 days) | Production professionals, post-production professionals, directors, post graduates and IT professionals | Training in the creation of interactive programs for television. This activity is divided into 5 modules and it covers scriptwriting, development, production, post-production and programming of two interactive TV programs. |
| Corporación Multimedia S.A. | Audience and viewers from the European audiovisual fiction works | M | 3-day sessions | Television producers, Programmers, Scriptwriters, Distributors, Producers, Experts in marketing and advertising, Management experts | Training for professionals from the audiovisual industry in TV audience ratings and market shares. |
| Draft Zero Ltd. | The European Development Network | M-SW | Three 5-day workshops + distance learning + internships | Producers, Directors, Scriptwriters, Bankers | Training in script development and business skills for freelance producers who undertake their own development of a drama or situation comedy project. |
| Conservatoire Européen d'Ecriture Audiovisuelle (CEEAA) | Pygmalion Plus | SW | 2 sessions (7days)+ online follow up + 6 months for project development | Single writers and creative teams | Training in scriptwriting of programs for a young audience. During two sessions (1 week each) with follow up consultation intersessions the participants develop the script of a project (a feature film, tv series or a multimedia project) targeted at a children and/or teens audience. A final evaluation - pitching session - is foreseen with the presence of commissioning editors from the main European broadcasters. |
| IMCAD | SIAM 3D | NT-M | Four workshops of 2-3 days + 2 sessions lasting 40 days | Postgraduates | Training in the creation of interactive services addressed to professionals from audiovisual production industries. |
| La Fémis | L'Atelier | M | 6 session (2 X year) 25 days each + 3 months evaluation + dissemination | Producers, Distributors, Scriptwriters, Directors | Training in production, marketing and distribution for young producers, combining theory and practice. Participants will attend the Cannes Film Festival and market as well as the Festival "Premier Plans" d'Angers. |
| La Fémis | ITHAC II | NT-SW | 3 sessions-training for trainers + 3 sessions documentary writing per year | Producers, Directors, Scriptwriters | This training project consists in two distinct activities: a workshop providing training in new media content development and a workshop providing training for the use of archive material for documentaries. |
| Istituto Europeo di Design | ID3 Program - The Design of Information, interfaces and interaction | NT | Three 3-days seminars + 2 on line activities of 6 weeks each in between (4 months) | Professionals of multimedia field (on-line and off-line); Multimedia designers and producers; Researchers with experience in multimedia production | The ID3 Program intends to consolidate European professionals skills in designing and developing interactive new media contents. |
| Discovery Campus e.V. | Discovery Campus Masterschool | M-SW | Four 5-day sessions and 2-month internship The Open sessions will last 2 days | Writer/directors of documentary projects | Training for writers/directors of documentary projects for an international audience. |

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| Master School Drehbuch GmbH | Step by Step | SW | 3 one-week sessions per year (9 sessions throughout the 36 months) | Script writers, producers and script editors | Step by Step offers three one-week intensive workshops during a seven months period during which teams of experienced screenwriters and producers develop the final of the draft of their feature film scripts. |
| Deutsche Film- und Fernsehakademie Berlin (dfbf) | Content + Creation intensive courses | NT | 20-day sessions | course I - interactive media is targeted at professionals with little or no background in the new media in regard to content. course II - cooperative media is targeted at professionals with working experience or training in the interactive media in regard to content and/or participants of course I. | Two distinct training courses for new media content design and development, for beginners and more experienced professionals. Conceived as a part-time program, these training courses offer a combination of lectures by international trainers and professionals, tutor guided case studies, theoretical and technical exercises and groupwork. |
| Magica | Planet Plus 2002 - Magica Multimedia Master | NT | 120 days | Primarily independent audiovisual producers, emerging multimedia producers and production company executives | MMM offers an online training program, targeted at multimedia and audiovisual producers as well as affiliated professionals. This edition of MMM focuses on the opportunities offered by e-cinema and its development. |
| Magica | Planet Plus 2002 - Financing Audiovisual, Cinema and Television Systems in Europe - FACTS | M | 60 + 3 day open seminar + 1 day closing seminar | Professionals from the legal, banking and financing sectors working for the audiovisual industry; audiovisual SMEs financial consultants, professionals from the audiovisual industry dealing with banks and financial institutions. | FACTS is an intensive training activity which aims to enhance the understanding of the financial and banking sector of the audiovisual support mechanism in cooperation with the EIB. |
| En Efecto S.A. | European Master in Virtual Effects | NT | One 98-day session + 1 month follow up | Post graduates and pre-professionals | Training in VSF. |
| Iberautor Promociones Culturales/Fundacion Autor | European Film Crossing Borders | M | Three 2-day sessions | Producers, media executives, agents and managers, distributors and sale agents, and marketing executives. | This activity is aimed at professionals from the European film industry, who need to learn how to achieve the optimum commercial exploitation of their films on an international film market. |
| Consortium Européen d'écriture pour l'image - CEPI | MEDIScript | SW | One 7-day workshop + development (8 months) + one 5-day workshop | Scriptwriters, Producers, Directors | It is a training through projects in development for teams of professionals: writer/producer/director. |
| Media Salles | European cinema Exhibition - A new approach | M | 5-day workshops | European cinema exhibitors | Intensive training for exhibitors: The public; marketing; management; vertical Integration; E-Cinema. |
| Hochschule für Fernsehen und Film München | sagas Writing Interactive Fiction | NT-SW | Five 7-day sessions per year | European script writers as well as script writing teachers, directors, producers, graduates (with audiovisual production experience) and young professionals interested or specializing in multimedia. | Sagas offers training in writing techniques for interactive new media projects. Skills developed in the field of traditional media are combined with the possibilities of the new media sector. Participants with different backgrounds are reunited in a team and develop during the one-week workshops a new media project idea. |
| Gesellschaft der Freunde und Förderer der Hochschule ... | SagasNet | NT-M-SW | One 5-day session per year + a restricted 5-day consulting module + on-line networking | Writers, directors, producers, concept developers | Participants attend at Sagasnet with a new media project. They are supported in the establishment of a professional network of the European interactive creative community in order to find the appropriate team members and new financing sources. Sagasnet further provides to the participants consulting in interactive narration techniques. |

Note: NT= New Technologies; M=Management; SW= Scriptwriting